

PRESS RELEASE

WILTSHIRE TOURISM WEBSITE NEEDS YOUR VOTE

Wiltshire's tourist board, VisitWiltshire, has been shortlisted in the TravelMole UK Awards in the category of Best UK Tourist Board Website. The nomination recognises the VisitWiltshire website, <u>www.visitwiltshire.co.uk</u>, including its channel website, Visit Salisbury.

The winner will be chosen by public vote and VisitWiltshire is asking supporters of the site to cast their vote before the deadline on 15 November, 2019.

To vote, please visit: www.travelmole.com/awards.php

TravelMole is a travel industry website offering daily news coverage, its UK Awards recognise the best of web, social and mobile in the industry. The deadline for voting is Friday, 15 November before winners will be announced at the awards ceremony on Wednesday, 20 November at a presentation in London.

VisitWiltshire is one of three finalists in the Best UK Tourist Board Website category, alongside Visit Wales and Visit Isle of Wight. Finalists were chosen based on content, layout, ease of navigation, and innovation.

Fiona Errington, Marketing Manager at VisitWilthshire, said: "The VisitWiltshire website is a hub of information for tourists as well as locals, offering itineraries, details of events, and inspiring blog posts. We're pleased that the website has been recognised by TravelMole and we are encouraging advocates of the website to take a couple of minutes to vote for us in the category of Best UK Tourist Board Website."

- Ends -

NOTES TO EDITORS



About VisitWiltshire

VisitWiltshire is the official Destination Management & Marketing Organisation for Wiltshire representing 600 partners. It is a public/private sector membership organisation. VisitWiltshire's priority is to grow the county's Visitor Economy by raising awareness of the destination and generating additional tourism visits and spend. Wiltshire's Visitor Economy currently generates an estimated £1.5billion and supports over 29,000 jobs.

Social Media

Instagram - <u>@VisitWiltshire</u> Facebook - <u>@VisitWiltshireLtd</u> Twitter - <u>@VisitWiltshire</u>

Images

If you are looking for images to support your news stories and features, VisitWiltshire has an extensive photo library of images featuring the vast array of product on offer around the county. Over 1,200 images organised into 135 albums have been uploaded onto Flickr and are available free of charge to press. To view the full list of VisitWiltshire albums, click this LINK.

To request access to files, please contact: Hollywindsor@visitwiltshire.co.uk

For further information, please contact:

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